

INTERNSHIP ON PURPOSE

for University Students from around the world

from

SOCIOCHARGE

PURPOSE

"Internship at Sociocharge is designed to uncover hidden leadership potential in students around the world to solve the problems that matter to all of us"

STUDENTS CAN MAKE A DIFFERENCE VIA THEIR JOBS, CAREERS &
ENTREPRENEURIAL ACTIONS

BENEFITS

- Structural & step-by-step learning by working on problem statements chosen by the students themselves as per their passion & skill sets
- Opportunity to get direct entry in to the **Foundation360**
(Find more details on the platform)
- Result oriented engagement
- Individual focus
- Become member of global community at Sociocharge
- Internship certificate from Sociocharge

ASSIGNMENT

It can take any of the following formats as per the areas chosen by the students & their preferences.

Primary focus areas: Agriculture | Food | Water | Health | Education | Energy | Climate

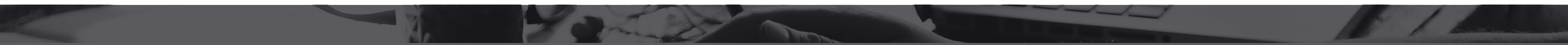
- Result oriented research, identification of gaps and work on solution framework as per the problem statement identified by the students and/or suggested by the Sociocharge team.
- Strategic advocacy for a cause of choice - various formats
- Identify regional problems and build solution framework around those problems
- Pure Strategy, Branding and/or Marketing related assignment

----Or----

any other format that makes sense in terms of any positive outcome in any of the impact areas

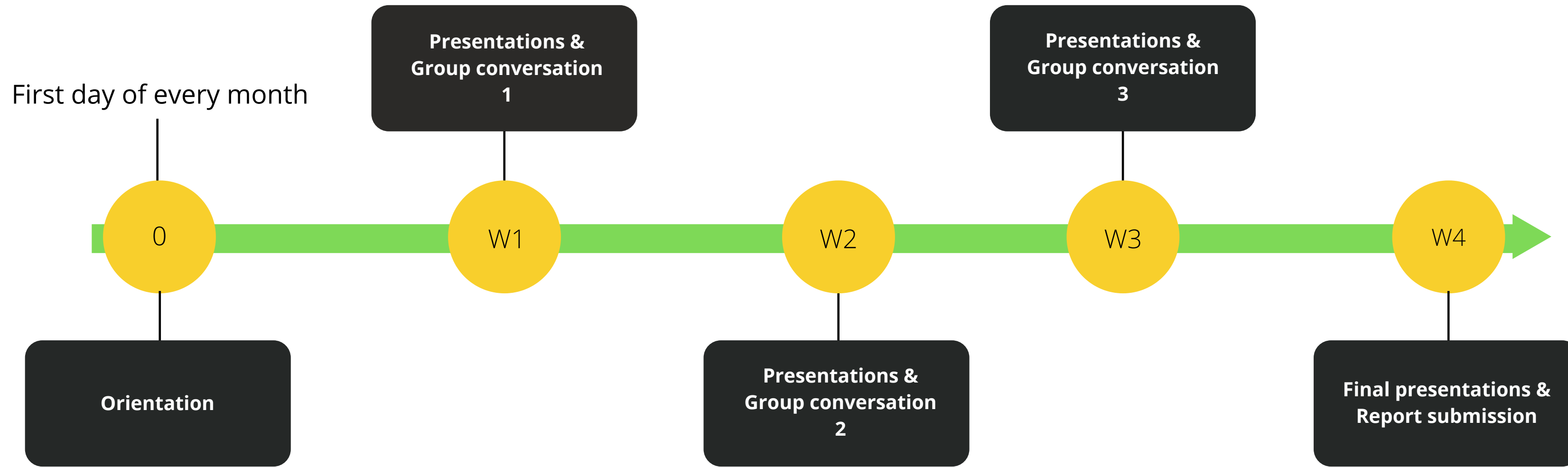
STRUCTURE

4 weeks | Interactive-Online | 5 Sessions



SCHEDULE

Duration: 4 weeks



- Finalisation of the problem statement /assignment for each intern
- Scope
- Primary Research
- Grouping

(Leverage Purpose Discovery Tool*)

- will be shared after orientation

- Deep research, gaps identification
- What others are doing
- Plan of activities

- Shape solution framework
- How your work different

- Defend solution
- Outcome/impact

- Entrepreneurial approach
- Job/career approach

GUIDELINES

- Follow weekly schedule as suggested
 - Respect timings & time lines
 - Use professional presentations
 - Feel free to ask questions
 - All interns can write 'Intern@Sociocharge' on their LinkedIn profile during the internship period.
 - All interns create their own individual profiles on Sociocharge platform, that they can use to add their own business idea in the Impact Lab.
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- Submit presentation & detailed word document at the completion of internship. Mention source of information collected very clearly.
 - Certificates shall be released within a week after completion of internship

Orinetation

Introduction to Sociocharge
Introduction with other interns

GC - 1

Each intern presents plan of action at macro level and detailed weekly plan

GC - 2

Each intern presents what is done in the previous week and what is planned for the next

GC - 3

Each intern presents what is done in the previous week and what is planned for the next

Final Presetation

Each intern presents summary with outcome of internship assignment

ABOUT SOCIOCHARGE

"Network with a purpose to accelerate positive change in 7 impact areas by leveraging the strengths of multiple stakeholders in a network setting"

AGRICULTURE | FOOD | HEALTH | EDUCATION | WATER | CLIMATE | ENERGY



Connect with people & organisations in professional settings



Connect with family, friends & organisations in social settings



Connect with people & organisations on & around shared purpose

GENERIC POINTERS FOR ASSIGNMENTS

- Ways to change consumer behaviour for sustainable living - Current state | Gaps | Solutions
- Role of businesses in social-environmental impact - Current state | Gaps | Solutions
- Strategies to promote entrepreneurship in youths to solve critical challenges - Current state | Gaps | Solutions
- Develop & execute marketing strategy for Impact lab, Sociocharge
- Take a community relevant initiative in your own locality/region & build strategy to drive it to the conclusion
- Employee & consumer engagement on and around brand purpose/community relevant activities
- Role of higher education institutes in developing entrepreneurial mindset - Current state | Gaps | Solutions
- Research institutes and commercialisation of research outcomes - Current state | Gaps | Solutions
- Study on various incubators - their role & impact - Current state | Gaps | Solutions
- Automobile pollution checking solution on dorstep
- Philanthropy - Donations - Impact driven businesses | An assessment